

Board Meeting at Colorado Trail CTR on Sept 7, 2019

Called to order at 4:15 (Cathy C hand wrote notes for Kerry B)

Attendance: Calleen Olson, Donna Dandy, Kat Bonham, Pam Galchut, Linda Conne, Dayna Morgan, Scarlett Wilson-Hager, Bill Wingle, Lin Ward, Jim Ward, Cathy Cumberworth, Laurie DiNatale, Devon Daney joined later.

Congrats to Amelia Adair for getting her horses back home

Welcome Scarlett to the meeting

Committee Notes:

Awards Reports: Kat is taking over awards, with guidance from Juleen

Facebook Review: Ads are going well, will review FB Ads topic more at spring meeting

Historian: No report

Membership-Jim Ward: 1 new member in Region 3. Jim is discouraged. Things are still shrinking. Need to follow up w/ new riders better. No follow through w/ discounts for next rides' coupons.

Dayna Morgan said she would follow up with Reg 4 & 5, on how they are getting all their new members.

MISC DISSCUSION:

Jim Ward also mentioned, that ride managers are losing money. Partially due to riders NOT mailing in their deposits. Can we offer an "Early Bird discount"

Bill W: says, Ride Mgrs not enforcing collections of deposits or maybe add (\$20) for those riders who register at the last minute.

Dayna M: Need more 1 on 1 with new people & explaining what to expect and talk with them better

Lin Ward: Following thru w/ the "Bring a Friend" promotion

Donna Dandy: Make sure everyone is aware that Board Mtgs are open to everyone, to widen the audience and have transparency. Riders numbers are still dwindling - goes back to memberships.

Devon Daney: Mentioned AERC has been trashing NATRC on Facebook comments/groups. Bill Wingle chimmed in that AERC's have been positive towards NATRC, especially @ National Convention last year.

Dayna: Lets move along...Dayna to follow up with us in an email about topic.

Treasurer's Report: Full Report is attached

Chicken Creek Reg 3 Benefit Ride made \$2069.68 Net income

Jackets for worker ?

Region will be \$1500 in the hole

Susie Witters will donations, she set aside "5 Shares" to be given to Region 3 for Advertising ONLY over the next 5 years. Chuck hadn't heard how much yet, expected to learn more hopefully by end of 2019 or beginning of 2020. Money must be used entirely within 5 years.

Increase Region 3 Riders fees paid by rides to Region 3

Members Fee will increase to \$7.00 Non-Members Fee will increase to \$8.00

Chuck moved to raise the fees & was 2nd by Dayna Morgan, board approved & passed

Ride Managers receiving \$500 from region to help cover costs. This was Tabled at this time, and will be revisited at spring Board Mtg. Chuck will create a list of "acceptable ride expenses" and board will discuss further in spring 2020.

Cathy Cumberworth approved the Treasurer Report, Laurie DiNatale 2nd and board approved & passed.

Financial Report:

Dayna Morgan was referencing the **First Time Rider Coupon:**

Reminder of the amounts is: LED Riders \$20, B-Riders \$30.00 A-Riders \$50.00.

At their first ride, they receive this coupon to be used towards their second ride entry.

Wording will be add to the coupon, similar to this: "Please let Ride Mgt know that you have a coupon & to discount the (?-\$) amount from their ride entry" RIDER MUST NOTE THIS IN RMS when they enter their second ride.

Board Membership Expirations:

Lin Ward as VP is expiring and others, Look at attachment

National Board Members Report-Bill Wingle:

Memberships for First time members might go away in 2020

LeD Class split into “experienced or New to NATRC” folks is being discussed

Other item being reviewed: Splitting CP’s? When a ride has smaller classes, reworking the point system, still very much in review and discussion.

Advertising Committee – Donna Dandy:

Do we want to continue with the NM Horse A Around magazine and advertising in it for 2020. Tabled by Dayna Morgan to discuss at our spring Board Mtd in 2020.

REGIONAL APPRECIATION AWARDS:

Lin Ward nominated: Kevin Schoenecker Seconded by Cathy Cumberworth (Lin will do write up)

Dayna Morgan nominated: Pam Galchut (Dayna will do write up)

NATIONAL WORKER HALL OF FAME:

Nominated by ?: Dee Overholt (Chuck Smith will provide a write up on Dee)

JIM MENESEE LIFETIME MEMBERSHIP AWARD:

Dayna Morgan nominated: Lin & Jim Ward (Dayna will do write up)

Dayna Morgan said she will ask Hannah Clark to send out an email about the appreciation awards. Cathy Cumberworth to mention on Facebook to look for said email. All nomination need to be returned ASAP!

SAFETY REPORT:

Todd & Dayna Morgan updated the “human” First Aid Kit

Horse First Aid Kit-Jim Ward moved that Region 3 take over Chuck Smith’s current kit and to pay to update anything that has expired. Seconded by Donna Dandy.

Stirrup Report:

Dayna will get with Hannah on mention the Rider coupons in the next Stirrup.

Ribbons:

Send out to general membership

Facebook Ads – Tabled until spring 2020 Board Meeting. Cathy Cumberworth will have more accurate reports to share and board will discuss if the Ads will be used for 2020 ride season.

Region 3 Convention:

Chuck Smith & Laurie DiNatale will be traveling to Taos, NM soon to look at hotels and discuss prices with them. Hopefully will find better prices if they wait until after April 1 to hold convention.

501 C3 - Tabled until Spring 2020 Board Meeting

6:25pm - Lin Ward moved to adjourn meeting and was seconded by Dayna Morgan.