

Region 3 Board of Director Meeting
Zoom Wednesday, September 25, 2024

The meeting was called to order at 6:30pm by President Bill Wingle.

In attendance were Bill Wingle, Linda Johnson-Conne, Dayna Morgan, Jordan Anderson, Stephanie Sheek, Cathy Cumberworth, Lindsey Mathews, Donna Dandy, and Kay Gunckel. (Board members not present Mitch Burkdoll.)

It was voted unanimously for Stephanie Sheek to fill the At-Large director position. Stephanie thanks for joining us on the Region 3 Board!

Secretary Report

The minutes from previous meetings had been emailed out to board members. It was moved and seconded to approved the minutes from the 10/3/2023, 2/24/2024, and 7/31/2024 meetings.

Treasurer Report

Cathy Cumberworth has now fully taken over for Chuck Smith. Cathy's Treasure report was approved. Bill Wingle reports how our region did expense wise with the National Convention. He still needs to get things settled with National. Dayna Morgan still needs to submit her National Convention expenses to be reimbursed.

Still also waiting for rides to get their region 3 rider fees in-Colorado Trail, Chicken Creek, and Ghost Ranch.

Committee Reports

National Board Report (Linda Johnson-Conne & Dayna Morgan)

National Board had a proposed rule change to make the Sweepstakes Award at the ride a combination of horse and horsemanship scores but this was defeated. Sweepstakes will stay the same with it being the highest scoring horse in each division. It will only be for horses in the Novice, CP, and Open divisions. The LeD division is not eligible for Sweepstakes. Ride managers can give out any special awards they choose.

It was also discussed if the National LeD year end awards should be more than 1st through 6th. It was decided for this year to just be 1st through 6th.

There was some discussion on changing the Sweepstakes language. Some competitors don't understand what the Sweepstakes Award even is.

Membership

Janece Nissen has volunteered to take over membership for Region 3. She will be meeting with Bill and Jordan, next week, about the list of folks that signed up at the drawings at our region 3 booths. She will then follow up with them with their interest in NATRC. Janece thanks for stepping up and helping with this very important position!

Newsletter Report

Hannah Clark is no longer available to do the newsletter.

Ride Book

Cristy Cumberworth will be again handling putting the ride book together again this year. It was suggested to put back in the point table and area for riders to keep track of their points earned. There

was also discussion to have a second set of eyes review before sending off to the printer. Linda Johnson-Conne volunteered to help with this review.

Ride Coordinator Report

Bill Wingle will be in charge of coordinating the ride schedule. Bill ask that Ride Managers get their dates to him so he can get them on the national calendar that is planned again for next year.

Completed events for 2024

- Ghost Ranch (LeD & Clinic)

- Navajo Lake (A & LeD)

- US AFA (LeD only)

- Greenland (LeD only)

- Chicken Creek (LeD only)

- Happy Jack Clinic

- Happy Jack (A & LeD)

- Colorado Trail (LeD only)

- Chicken Creek (A)

Remaining events for 2024

- Caballo Canyon (A)

Publicity/Advertising Report

Facebook-Cathy Cumberworth shared that not a whole lot new. Cathy had done a great job announcing rides and clinics. She said he didn't feel the \$25 for paid advertising through Facebook did anything.

Stephanie Sheek is experience with marking and help more in the future with marketing our sport. There was discussion about doing more NATRC videos on Facebook, Tic Toc, and YouTube. It was recommended that YouTube would be time better spent. Recommend starting mid-April and targeting CO and NM horse people. Need to get on other equestrian sites. Need to check their posting rules. The videos should be 30, 60, and 90 second versions. Need to make sure to credit who produced the video at the end of the video

Events/Budgeting

Budging-Linda Johnson-Conne reminded us that we no longer have the Suzi Witter fund to use. Linda moved that the \$3000 in the 2025 budget get split between events and marketing. Jordan seconded and it was approved unanimously. It was discussed that \$300/month be used toward the YouTube Video productions.

Events-Some suggestions for next year included the Rocky Mountain Horse Expo, NM State Fair, and Locally-Tractor Supply, Big R, Murdock's, and riding groups. We need to get volunteers who are willing to help work the events. Need to find events that we can participate in for no or low cost. We still need to follow up with the sign up cards from the previous events. Need to pull the 2024 winner. We need to do a photo shoot with that winner to use for publicity. What do we want to do for the drawing for next year? It was recommended to do two drawings-one for Colorado and one for New Mexico. Need to keep expenses at minimal.

Historian Chair

Cristy Cumberworth has done in the past getting written historical paperwork computerized. Some discussion on if Stephanie Sheek could help to get these items available on the region 3 website.

Safety/Supply Report

Dayna reports that she is making sure that there are 3 packs per district that remain stocked. We do need to push for more first-aid training for safety riders. Would also be a good idea to put out a Facebook request in March/April for folks to sign up for safety rider? Hard to find safety riders that are willing to do the longer distances and for two days. Ride Managers are always looking for experienced and reliable safety riders. Linda Johnson-Conne wanted to give out a special regional award for safety riders.

Awards Chair Report

Jordan Anderson reports that she does need to order some new glasses with the new region 3 logo on them for horse and rider mileage awards. Jordan reports that her baby is due in January so she will try to make sure all the awards are done in December. The Board Members volunteered to help her as needed.

Worker Points Chair Report

Benedikte Webb has volunteered to take over workers points. Ride managers please send Benedikte your worker points from your ride/clinics. Benedikte thanks so much for stepping up and helping with this very important position!

Website Report

Bill Wingle has been working on the website but could use some help. Could Stephanie Sheek help with the website? It was also pointed out there was some typos on the website and that we need to get some new updated pictures on the website.

Region 3 Benefit Ride

Dayna Morgan shared that she liked all the marketing ideas that Rob Wright and Kay Gunckel tried at their ride to help with ride expenses-sponsors for event, water troughs, and p&r stops, and observations. Unfortunately since they flew in 3 out of region judges they still only broke even.

Dayna Morgan agreed to have US AFA be the benefit ride for 2025. Because the ride is being held at the Air Force Academy need to be careful with the language on marketing on the academy. Ruth Mesimer with national needs to be notified that US AFA is the Benefit Ride for 2025.

Nominating Committee

Vacancy: At-Large-Filled by Stephain Sheek.

Seats coming available in 2025

National Director (Linda Johnson-Conne)-another 3 year term

District #1 (Kay Gunckel)-another 3 year term

District #2 (Scarlett Hagar)-ask if she is willing to do another term

At-Large (Vacant)-another 3 year

Bill has till 10/1/2024 to get names on ballot

Old Business

100 % Club

100% Club should also include LeD. It was discussed that anyone who attends every region 3 competitive event should be eligible for the 100% club award. The current standing rules does not say this. Cathy Cumberworth made the motion that anyone attending all the region 3 competitive events (regardless of what division) in 2024 should be award a 100% club award. Dayna Morgan seconded the motion. It was unanimously approved. Bill just need to change the wording in the Standing Rules to be officially changed. We can vote on this by e-mail.

Front Range Equipment Trailer

Kay Gunckel will be putting together a proposal for purchasing and putting together money makers to help pay for this equipment trailer.

New Business

Inconsistency of Ride Management System (RMS) and Region 3 job titles, and units.

The region 3 board needs to work on making the region 3 workers points to be consistent with the Ride Management System (RMS) jobs, titles, and units awarded. We went over these jobs and Bill Wingle will make changes to the Standing Rules to be consistent.

It was voted on to back date the units awarded for Cathy Cumberworth doing the ride ribbons for the last 5 years. We need to find someone (in the Denver area) to take over the ribbons. We are voted to back date the units awarded for Diane Wingle for 5 years of being the RMS regional contact person.

Nomination for Regional and National Awards

These nomination are due to Bill, Linda, or Dayna but November 1st so they can get them official to national.

Sue Bretag Award and Other Membership Nominated Awards- This award is given to a Region 3 member(s) having made major contributions of time and energy to Region 3 during the year. We need nominations by the membership by the end of the ride year also for the Best Manage Ride and the Susie Witter Award. The Susie Witter award is for the Most Improved Novice Rider. Jordan Anderson and Cathy Cumberworth (with Facebook) will be in charge of getting these nomination together.

The Jim Menefee NATRC Lifetime Achievement Award-award one time only to an individual. Each region may nominate one NATRC member for the award. The national BOD selects one. The recipient gives a brief speech upon accepting the plaque at the national convention. This award honors Jim Menefee, a favorite judge who was especially encouraging to Novice and first-time competitors. Write-up is limited to 400 words. It was unanimously decided to nominate Bill Wingle for this very prestigious well deserved award. Kay Gunckel will take responsibility for this write up with help from several others.

The Workers Hall of Fame Award-one time only to an individual, pair, or couple. Each region may nominate one member for the award. The BOD selects one or more at their discretion. Write up is limited to 400 words. It was unanimously decided to nominate Pam Galchutt for this well-deserved award. Dayna Morgan volunteered to do her write up.

National Appreciation Award-each region may nominate one member for this award. Then BOD selects three overall. A recipient can be eligible only once every 3 years. Write up is limited to 200 words. The Region 3 board decided to nominate Pam Galchutt just in case she didn't win the Worker Hall of Fame Award. Dayna Morgan volunteered to do this write up for Pam as well.

Regional Appreciation Awards for National Recognition-each region may nominate up to three members for recognition. Nominees may be individuals, pairs, or groups such as ride sponsors or clubs. Write up is limited to 200 words. Region 3 nominates Amy Mason, DVM (with Kay Gunckel, DVM

volunteering to do her write up), Kay Gunckel (with Bill Wingle volunteering to do her write up) and Kristen Munson (with Jordan Anderson volunteering to do her write up).

Coupon renewal for 2025

It was discussed and unanimously voted to continue the discount coupons. There does need to be an update to the language to who is eligible for a discount coupon. They also need to be filled out and brought to the ride in advance to the ride secretary does not have to deal with finding a coupon for the rider. The rider must have the coupon at the time of the ride.

Location and Date of the next Board Meeting

The next meeting will be held in person at the Region 3 Convention. Kay Gunckel has volunteered to take the lead on organizing the convention. It is planned to held in Longmont area in the Spring. Bill will also have Zoom available for those board members who won't be able to make it to the convention.

The meeting was adjourned at approximately 9:00pm

Minutes submitted by Kay Gunckel